

LAKESHORE PUBLIC MEDIA

PWC

PROFESSIONAL
WOMEN'S CONFERENCE



PRESENTED
by

NHK WORLD

Join us for an exhilarating full day event featuring unique professional development,
nationally known speakers and networking opportunities
for women at all levels in the business world!

Whether you are just entering the workforce or are a seasoned veteran,
the 2015 Professional Women's Conference is certain to provide a
renewed sense of growth and purpose for all women.

THURSDAY, SEPTEMBER 17, 2015

8:00 a.m. - 5:00 p.m.

registration opens at 7:30 a.m.

RADISSON HOTEL at STAR PLAZA

Merrillville, Indiana

~ TICKETS ~

\$125 Donation per Individual

Table Sponsorships Still Available

Purchase tickets at pwc2015.eventbrite.com

For more information email pwc@LakeshorePublicMedia.org
or call Carrie at 219-756-5656 ext. 306



Lakeshore Public Media
is recognized by SHRM to offer
Professional Development
Credits (PDCs) for the
SHRM-CPSM or SHRM-SCPSM

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Thursday, September 17, 2015

8:00 a.m. - 5:00 p.m.

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at the

Radisson
The Radisson Hotel at Star Plaza

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Keynote Speaker **PAULA KERGER**

President and CEO, PBS

Paula Kerger is the president and CEO of PBS, the nation's largest non-commercial media organization with more than 350 member stations. Since her arrival in 2006, Paula has made particularly strong commitments to education, the arts, news and public affairs, and the use of new technology to reach all Americans. In addition to leading PBS, she is also the president of the PBS Foundation. She received her bachelor's degree from the University of Baltimore, and serves on the Merrick School of Business Dean's Advisory Council. Paula is also a director of the International Academy of Television Arts and Sciences and a member of the board of the Smithsonian Institution's National Museum of Natural History, and the Elizabeth Glaser Pediatric AIDS Foundation.



PATRICIA MOTEN MARSHALL

President, *The SynerChange* Chicago Team

Patricia Moten Marshall is an expert in Creative Interchange, the human process by which individuals, groups and entire organizations learn, change and perform to their highest potential. She serves as a consultant to senior executives, top management and boards of directors throughout the United States. Patricia's consulting practice builds on her leadership experiences to help organizations foster culture change, enhance diversity, and engage the creative capacity of individuals and teams. She is a creative thinker, an accomplished presenter, an engaging speaker and a skillful facilitator.



TRISH McCARTY

Business Woman

Trish McCarty is one of the most recognized business women of today and a leading expert in business, education, marketing and political strategy. Her StarShine Sower brand is acknowledged as the 5-Star Platinum standard around the globe for K-12 learning. She is an entrepreneur, advisor, author, public speaker and visionary for human growth and potential. She has studied and advised world leaders and masters and has simplified the core strategies that can be applied immediately to significantly improve the quality of life in body, mind, spirit, health, wealth and happiness.



JEAN GATZ

Motivational Speaker and Award-Winning Author

Jean Gatz combines a background in psychology with her experience as a successful businesswoman and entrepreneur to engage, inspire and entertain audiences around the world. Jean's credentials are proof that she practices what she preaches when she tells her audiences how important it is to stand out from the crowd in a positive way. Jean is one of the very few women worldwide to earn the National Speakers Association's highest professional designation of Certified Speaking Professional (CSP). She was voted one of the "Top Ten" speakers for SHRM, and she is qualified to offer CEU's, contact hours and education credits.



JC PATRICK

Marketing Consultant

JC Patrick found her passion for generational issues while working at NPR to help member stations build local revenue, facilitating the bottom-line results of effective communication across generations. JC presents workshops highlighting generational issues such as workplace conflict, attracting and retaining talent, age-related adaptations to the workplace, time and space flexibility, and ideas to manage workplace change to accommodate the rising generations. Nationally, JC Patrick Consulting works with clients in public broadcasting, healthcare, the arts and other related fields.



WHY should your company sponsor the 2015 PWC?



*Provide a Resource
for Women to Gain
Insight & Knowledge*

*Create Excellent
Networking
Opportunities*

*Reach Women
with Diverse
Backgrounds*

The Lakeshore Professional Women's Conference is an exhilarating and educational all-day event with **over 300 professional and influential women** representing diverse organizations from Northwest Indiana and Chicagoland.

This conference features breakout sessions with nationally acclaimed speakers as well as professional development and fantastic networking opportunities. With so much to offer, it's no wonder **98% of last year's attendees said they will attend again...AND bring a friend!**

As a sponsor, you'll enjoy an exclusive opportunity to promote your company's products and services to a highly targeted audience – and to get to know some of our region's leading women.

Testimonials

"This conference gives women the opportunity to network together and to learn from their successes and challenges. It also creates an atmosphere that promotes training and career growth."

– Angie Nelson, NIPSCO

"We usually have to go to Chicago to reach out to others. So to have something local—and to reach out to local women and make those connections—is a great opportunity for anyone trying to grow."

– Marisela Olmos, attendee

Thursday, September 17, 2015 at The Radisson Hotel

2014 Sponsors

NIPSCO * PNC * Radisson * Lithographic Communications * BMO Harris Bank * Horizon Bank * US Steel
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* Applegate & Company CPA's * Centier Bank * Dawn Collins Century 21 * Academy Mortgage
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